

## **Blue Track by Thermo King**

A new level of transportation service.





## ELITE SERVICE.

Choosing a temperature-controlled solutions partner is as important as the loads your fleet hauls. You can depend on us to keep you on the road.



With the Blue Track by Thermo King program, we have doubled down on our commitment to keep your fleet on the road, running longer, and making your customer relationships stronger.

While our consistent service and transparent communications offers you peace of mind, we've also made the commitment and investment to make sure **better, faster, and more proactive service** drives uptime for you - our customers.

### Because...

80% of customers say the experience a company provides is just as important as its products,

properly addressing just 35% of predicted maintenance issues could save a fleet up to \$490 per vehicle per year, and

96% of customers say customer service is important in their choice of loyalty to a brand,

we're committed to providing you with **exceptional service 100% of the time.**

Experience a new level of service excellence by Blue Track by Thermo King dealers.



Proactive and transparent customer communications



Dwell time monitoring



Parts inventory management



Triage and express services



Extended dealership hours

This elite service model provides you standardized and enhanced service offerings that redefine customer service in the transport refrigeration industry.

Find your local Blue Track by Thermo King dealer at [thermoking.com/dealer](http://thermoking.com/dealer)