

We Move Food

Increasing Fresh Food Access



About The Program

We Move Food is Thermo King's hunger-relief program that increases access to fresh, nutritious food for people who need it most.

How It Works



GRANT PROGRAM

The **We Move Food Program** includes a **grant program** to financially support food banks' hunger relief missions.



VOLUNTEER EFFORTS

Employees from Thermo King and its dealer network **volunteer** at food banks, serving the local communities they operate in.



FEEDING AMERICA PARTNERSHIP

200+ food banks across North and Latin America offer discounts on Thermo King products and services for **200+** food banks in the U.S. and Puerto Rico.

Why It Matters

THE FRESH LENS

13.5%

Food insecurity reached 13.5% in 2023 per [UDSA research](#).

> 50M

Feeding America estimates more than 50 million people received charitable food assistance sometime in 2023

46.5M

[Research](#) indicates 46.5M food bank clients received < 1 gallon of milk annually – a signal of the nutrition gap

We Move Food is poised to address these issues by improving access to fresh food.

By The Numbers

2017
Launch Year

> \$588K
Donated

> \$5.8M
Meals Enabled*

36
Feeding America affiliated food banks have received grants

30
Thermo King dealers have supported the program

*Meal-equivalency per Feeding America [methodology](#) suggesting for every \$1.00 donated, at least 10 meals can be provided.

How Thermo King helps keep fresh food safe in transit:

Thermo King's cold-chain technology ensures perishable food stays protected from donor to distribution. Three capabilities make this possible:

Predictive Intelligence

Helps prevent cold-chain interruptions by identifying issues early.

In 2025, Thermo King issued

88,140

predictive alerts across

28,276

vehicles to avoid temperature-risk failures.

Industry-Leading Uptime

Reliable performance maintains consistent temperature control.

In 2025, units equipped with Thermo King's proprietary TrackKing® telematics experienced an uptime of

99%



Nationwide Service Reach

Proximity to a Thermo King dealer allows for rapid response in times of need – lessening the amount of time fresh food might sit idle.

100% of the contiguous U.S. population is within 250 miles of a Thermo King dealer



100%
within 250 miles

72%
within 100 miles

Why does this matter for hunger relief organizations?

Reliable refrigeration, early-warning alerts and accessible service can help organizations – like food banks – safely recover and move more fresh food, ultimately helping increase the varieties and types of nutritious food they are able to offer families in need.

What makes We Move Food different?

Unlike programs focused on philanthropy alone, **We Move Food** leverages Thermo King's cold chain technology and expertise to more deeply impact the issue of food insecurity. By addressing the infrastructure challenge of fresh food access, the program goes beyond financial aid to create long-term solutions for making fresh, nutritious food accessible.

Get involved.

Any U.S. food bank, pantry or other hunger-relief **501(c)(3)** that meets industry standards is eligible to participate.

Inquiries:
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Terms to Know

Food security:

Consistent access to sufficient, safe and nutritious food to maintain an active, healthy life.

Food loss:

Reduction in the quantity or quality of food that occurs before reaching consumers (e.g., during production, storage or transport).

Food waste:

Edible food discarded at the retail or consumer level, often due to oversupply, expiration, or spoilage at the point of consumption.